

11th
Evolving Practice
Of Ophthalmology
Middle East Conference

EPOMECEC

EXPANDING VISION

5 - 7 DECEMBER 2024
DUBAI WORLD TRADE CENTRE

POST-CONFERENCE *Report*



See you this year
4 - 6 DECEMBER 2025
DUBAI WORLD TRADE CENTRE

www.epomec.ae

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WELCOME MESSAGE

Dear friends and colleagues,

It gives me immense pleasure to invite you to join us in the 12th Evolving Practice of Ophthalmology Middle East Conference (EPOMECE) that will take place in Dubai World Trade Centre on **4-6 December 2025**.

Our anonymous survey continued to show that for the past 8 years, 97% of our delegates ranked the conference as one of the best Ophthalmological conferences in the MENA Region. It is of great honor to continuously receive excellent feedback from all our delegates throughout the years.

The successful execution of our 11th Edition in December 2024 was due to your consistent and unwavering support; the turnout was magnificent and highly eventful! With your continuous encouragement, it gives us the confidence and motivation to ensure EPOMECE thrives persistently and remains exemplary.

This year, as we conscientiously carry on with our lives, including our sworn mission to give the best care and latest advances to our patients, we are ready to take on another year to further the Ophthalmology practice

Join us, as we celebrate the 12th edition of extensive sharing of knowledge & the leading practices from the world's bests in the field of Ophthalmology.

Looking forward to welcoming you among the 3000+ delegates and exhibitors expected to join us from the **4-6 December 2025**, in Dubai, United Arab Emirates.

Best Regards,



Conference Chairperson
Dr. Saleh Saif Al Messabi
FRCS (CANADA)



Head of Scientific Committee
Dr. Murad Alobthani
MBBS, FRCS(Canada)



STEERING COMMITTEE

Alphabetically Ordered

Acknowledgment for the pillars of success
of EPOMEC through the years..

Dr. Abdulrahman AlBloushi
Saudi Arabia

Dr. Abeer Al Ali
UAE

Dr. Adel Alkeely
Saudi Arabia

Dr. Ahmed Alneyadi
UAE

Dr. Ahmed Assaf
Egypt

Dr. Ahmed Elkhashab
UAE

Dr. Ahmed Awadein
Egypt

Dr. Ahmed Mostafa
Egypt

Dr. Aishah Ali Al Dhanhani
UAE

Dr. Mahmood Showail
Saudi Arabia

Dr. Mohamed Moghazy
Egypt

Dr. Mohamed Hosny
Egypt

Dr. Mohamed Shafik
Egypt

Dr. Murad Alobthani
UAE

Dr. Nader Bayoumi
Egypt

Dr. Osama Giledi
UAE

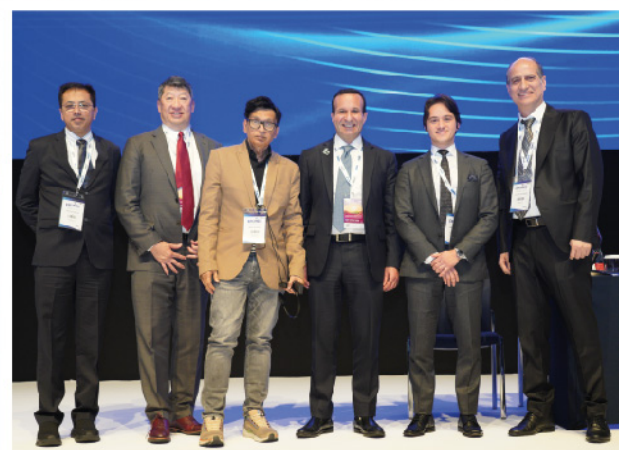
Dr. Saleh Saif Al Messabi
UAE

Dr. Shady Awwad
Lebanon

Dr. Siham Lazreg
Algeria



3 SIMULTANEOUS SPEAKERS ON THE MAIN STAGE

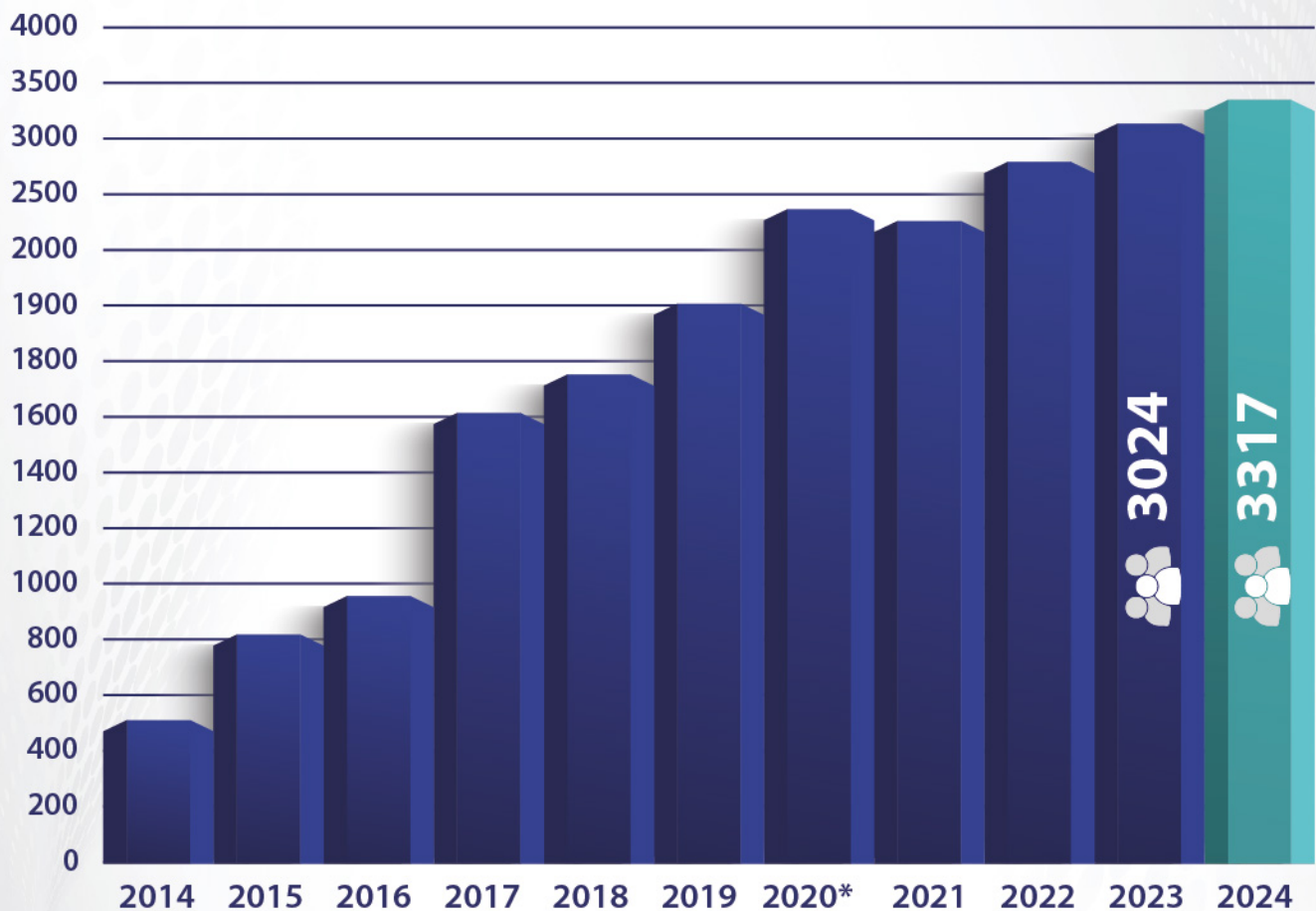


CONFERENCE HIGHLIGHTS



2024 STATISTICS

EPOMEC GROWTH



TOTAL ATTENDEES ARE
3317

CONFERENCE STATISTICS



147
MAIN PROGRAM
SPEAKERS



10
WETLABS



440
TOTAL SPEAKERS
& PRESENTERS



10
INSTRUCTION
COURSES



432
NUMBER OF
ACCEPTED
SUBMISSIONS



64
SESSIONS



3317
TOTAL ATTENDEES



15
WORKSHOPS



30
CME HRS

97%

Attendees considered **EPOMECE** as **one of the most esteemed Ophthalmology conferences** in the **MENA Region**.

98%

Attendees considered **EPOMECE** **an excellent or a very good conference**

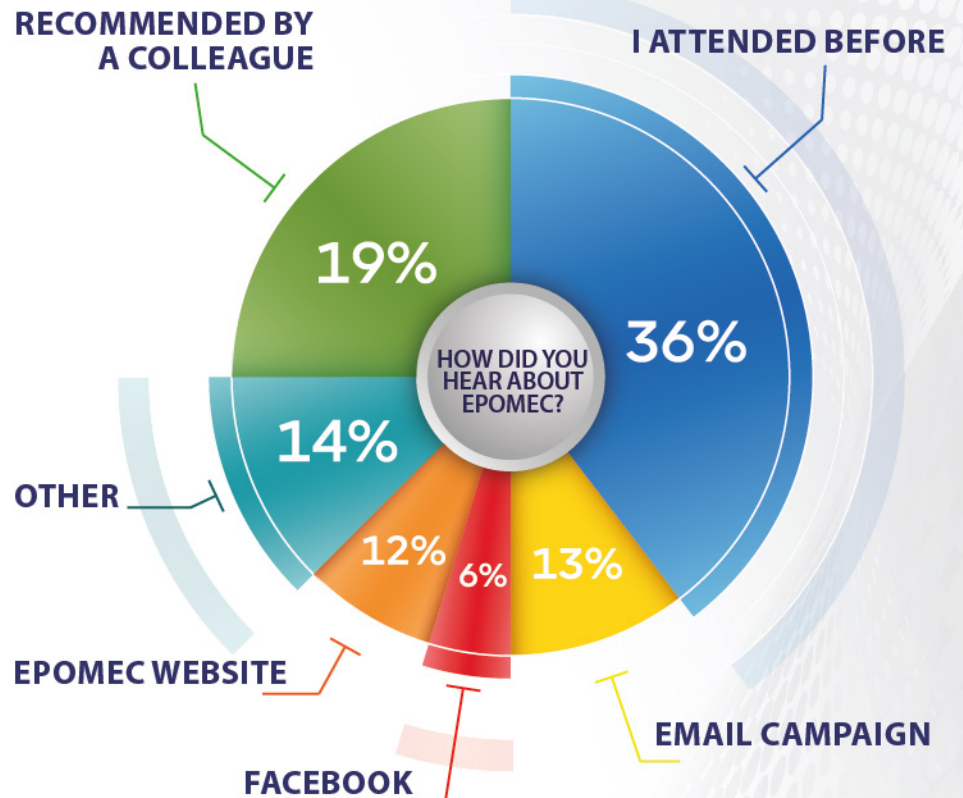
94%

Number of attendees confirmed interest to **attend for EPOMECE 2025**

MARKETING TOOLS

How did you
hear about
EPOMEC?

OUR DATABASE
+19,000



OUR REACH ON SOCIAL MEDIA THIS YEAR



+301.5%



+240K



+45K





EPOMEC MOBILE APPLICATION



 **Instagram REELS**



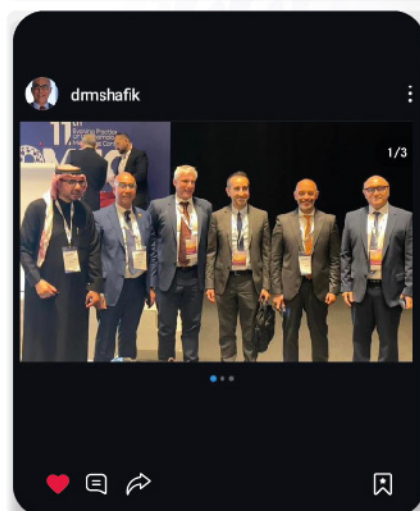
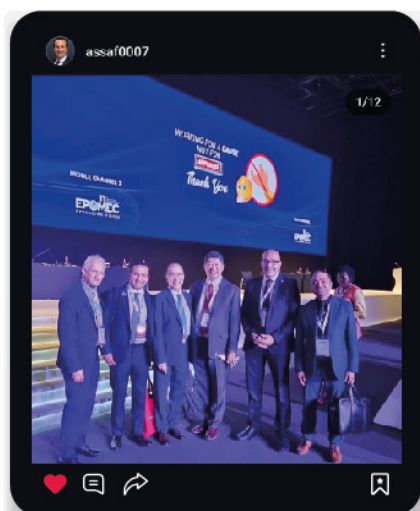
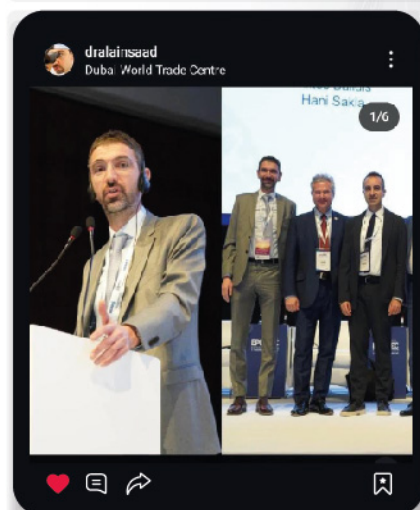
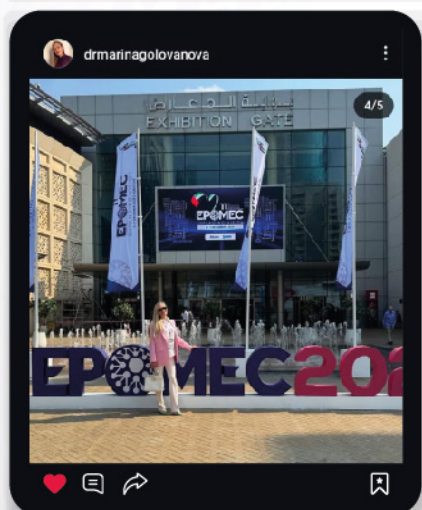
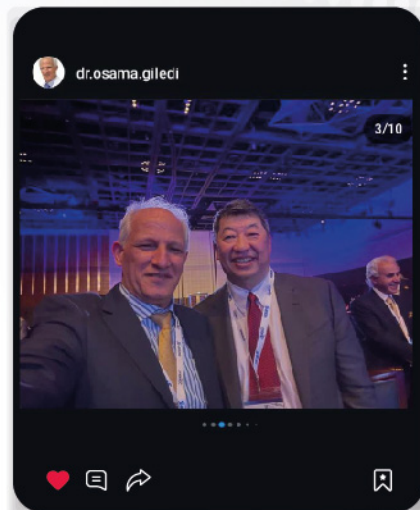
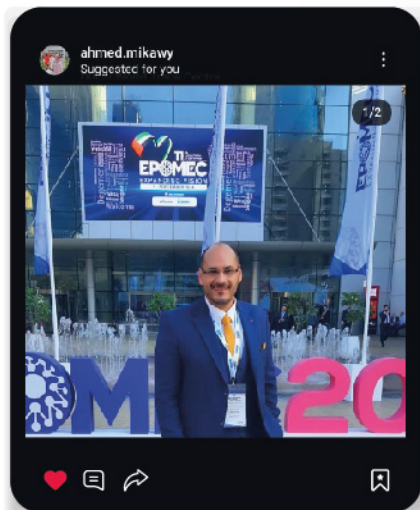
EPOMEC STUDIO WITH ALPHACAST

AlphaCast

ONLINE MARKETING HIGHLIGHTS



ONLINE MARKETING HIGHLIGHTS



THOSE WHO TRUSTED US



Alcon

Santen



BAUSCH + LOMB
See better. Live better.

EssilorLuxottica



Johnson & Johnson



Alphamed



TESTIMONIALS FROM OUR SPONSORS OVER THE YEARS

This is beyond my expectation in terms of participation, attention and really medical focus on innovation. This is a truly engaging medical event which is making a big difference to the medical education of physicians. I recommend attending the EPOMECE, Because is truly focusing on innovation and medical training. It's a very rewarding program and is really worth participating. Now next year is the ten-year anniversary, so I would be delighted to join again and see the great progression of this Congress



Dimitris Brilis
Vice President of Alcon
International Growth
and Export Markets



Marianthi Psaha
President, Head of Europe,
Middle & Africa, Santen

The EPOMECE Congress in Dubai was an incredible platform for collaboration and knowledge exchange, uniting passionate stakeholders from industry and clinical practice to make a difference in the lives of patients. As a proud sponsor, we were inspired by the commitment and enthusiasm shared by all participants and look forward to continuing this journey at the next EPOMECE Congress

It gave us a great sense of pride and pleasure to be one of the main sponsors of EPOMECE. Across the years, EPOMECE has proven to be a key educational platform in Ophthalmology within MENA region, that brings international expertise and enriching peer to peer discussions to the region.



Mohamed Ezzeldin
Head of Novartis
Pharma Gulf Countries



Tarek Youssef Hosni
Chief Executive Officer
JamJoom Pharma

Being a part of this year's EPOMECE with world-renowned ophthalmologists has been a pleasure.

This year there we have seen a massive increase in the participation and quality of the physicians and the sessions. I was very impressed with the high quality of the sessions and panellists. Even the venue was well chosen. We are very pleased with the outcome of the EPOMECE 2023.

We are always pleased to take part in this prestigious forum. This congress was a great success with strong attendance from high quality contributors and audiences, rich scientific content and meaningful engagement with delegates. Over the years, EPOMECE has become one of the leading ophthalmology forums in the middle east, serving hundreds of doctors and medical students. We continue to be honored to collaborate with EPOMECE on this forum to reinforce our common goal to help people see better, connect better and live better



Dogan Nazil
J&J Vision Care
General Manager
Middle East and Turkey



Ahmad Husain
Global Head of Ophthalmology
Business Management
ZEISS Medical Technology

I am very happy that I visited EPOMECE this year because I was very impressed by the way this event has developed in the last couple of years and very impressed by its whole organization and its very valuable scientific sessions. Thank Dr. Saleh & all the organizers.



Henri Chibret
Chairman of the
Board of Thea Holding

I was very impressed with the EPOMECE congress which was extremely professional and well organized. The scientific level was remarkable and the standard of technology used during the congress was first-rate.



Ercan Varlibas
Chairman and Co-founder
of VSY Biotechnology

This was our first time attending the EPOMECE as a platinum sponsor, the experience was a pleasant surprise. EPOMECE has set the benchmark in terms of excellency and quality of execution in the MENA region. Great opportunities for companies to network with diversified delegates, looking forward to future collaborations.

EPOMECE

Bayer Middle east had a great pleasure and honor for being one of the sponsors of EPOMECE such a top-notch and novel conference allows more than 2000 delegates to meet keynote speakers from countries around the world where they learn from their experiences and know the latest advancement in the field of ophthalmology. EPOMECE with all the new initiatives every year will indeed have key role in the evolution of ophthalmology practice in middle east.



Laila Mardash
Bayer Marketing
Manager Middle East
Ophthalmology & Oncology



Olga Prenat
Global Head of
Medical Affairs
Essilor Luxottica

The EPOMECE was an excellent opportunity to connect and engage with ophthalmologists. Great facility, Great Academic Program and Exhibition. We also really enjoyed the Gala Dinner and the hospitality. Congratulations on the Conference's organisation. The EssilorLuxottica symposium on Myopia Management was a great success. Given the positive feedback, next year we would like to be part of the Academic Program and we will submit the abstracts for podium presentations and workshops.

EPOMECE has established itself as a premier event in the field of ophthalmology. It consistently brings together world-class experts, offering innovative content and highly interactive sessions. The exceptional organization and engaging atmosphere create a valuable platform for learning, collaboration, and networking. Year after year, EPOMECE continues to set a benchmark for scientific excellence and professional development in the MENA region. It is truly a remarkable event that fosters growth and knowledge sharing among professionals



Ali ElAkkad
General Manager,
Pharma and Consumer
Middle East Cluster,
Bausch + Lomb



EXHIBITION HIGHLIGHTS



FEEDBACKS

FROM ANONYMOUS SURVEY

Excellent organisation! Thanks to everyone who participated to the great success of this 10th EPOMECE. Maybe, if possible, more spacious rooms for the wet labs. I really enjoyed this first experience for me. Hopefully, I will be part of it every year :)

Everything was great! The venue is excellent. The room modality with different talks at the same time, was very interesting. Other important point was the food, it was excellent too. All these together makes the EPOMECE experience something wonderful.

I thoroughly enjoyed attending the conference! The diverse range of topics covered in the sessions was insightful and thought-provoking. The speakers were not only knowledgeable but also engaging, making the entire experience both informative and enjoyable. Additionally, the networking opportunities allowed me to connect with professionals in my field, making it a truly rewarding event."

Please continue getting pioneers like Dr Uday Devgan and Dr Malyugin for cataract surgery for all sub specialities. The lecture on fitness by Saif Al-yasi was a new and relevant addition to the ophthalmology topics. Keep it up

Very interesting conferences. We can easily learn about the last innovation in ophthalmology In terms of surgical techniques and new equipment. Lot on conferences and different topics

Firstly, I want to express my thanks to the organizing team for orchestrating a well rounded conference. The chosen topics were not only interesting but also presented with commendable preparation by the speakers. The unique presentation cases enriched the overall experience

I have attended the EPOMECE for three straight years, and it never fails to amaze me how organized the event was. This year have a fresh look and ambience, great addition is the Wet labs and a lot of option to learn from. Shoutout to all persons involved, from technical staff, doctors to sponsors, thank you for organizing and making the event a success. Kudos to the team, great job!

It was a pleasure attending to this incredible scientific meeting, it was my first international conference, I loved your generosity and hospitality. The topics, the speakers were beyond everything I ever hoped for. Thank you so much for the opportunity



STAY CONNECTED



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