

12th Evolving Practice
Of Ophthalmology
Middle East Conference

EPOMECEC

EXPANDING VISION

4 - 6 December 2025
DUBAI WORLD TRADE CENTRE



**SPONSORSHIP & EXHIBITION
PROSPECTUS 2025**

www.epomec.ae

CONTENTS

Welcome Message	03
Steering Committee	04
Program at a Glance	05- 07
Conference Overview	08
Conference Highlights 2024	09
EPOMECEC 2024 Statistics	10-12
Sponsors & Exhibitors	13
Testimonials	14-16
Exhibition Highlights	17
Exhibition Floor Plan	18
Exhibition Booth Pricing	19
Sponsorship Packages	20
Registration	21
Sponsorship Activities	22
Branding & Visibility	23-34
Digital Branding Opportunities	35-38
Photo Booth Branding	39
Contacts & Important Dates	40

WELCOME MESSAGE

Dear friends and colleagues,

It gives me immense pleasure to invite you to join us in the 12th Evolving Practice of Ophthalmology Middle East Conference (EPOMEC) that will take place in Dubai World Trade Centre on **4-6 December 2025**.

Our anonymous survey continued to show that for the past 8 years, 97% of our delegates ranked the conference as one of the best Ophthalmological conferences in the MENA Region. It is of great honor to continuously receive excellent feedback from all our delegates throughout the years.

The successful execution of our 11th Edition in December 2024 was due to your consistent and unwavering support; the turnout was magnificent and highly eventful! With your continuous encouragement, it gives us the confidence and motivation to ensure EPOMEC thrives persistently and remains exemplary.

This year, as we conscientiously carry on with our lives, including our sworn mission to give the best care and latest advances to our patients, we are ready to take on another year to further the Ophthalmology practice

Join us, as we celebrate the 12th edition of extensive sharing of knowledge & the leading practices from the world's bests in the field of Ophthalmology.

Looking forward to welcoming you among the 3000+ delegates and exhibitors expected to join us from the **4-6 December 2025**, in Dubai, United Arab Emirates.

Best Regards,



Conference Chairperson
Dr. Saleh Saif Al Messabi
FRCS (CANADA)



Head of Scientific Committee
Dr. Murad Alobthani
MBBS, FRCS(Canada)



STEERING COMMITTEE

Alphabetically Ordered

Acknowledgment for the pillars of success
of EPOMEC through the years..

Dr. Abdulrahman AlBloushi
Saudi Arabia

Dr. Abeer Al Ali
UAE

Dr. Adel Alkeely
Saudi Arabia

Dr. Ahmed Alneyadi
UAE

Dr. Ahmed Assaf
Egypt

Dr. Ahmed Elkhashab
UAE

Dr. Ahmed Awadein
Egypt

Dr. Ahmed Mostafa
Egypt

Dr. Aishah Ali Al Dhanhani
UAE

Dr. Mahmood Showail
Saudi Arabia

Dr. Mohamed Moghazy
Egypt

Dr. Mohamed Hosny
Egypt

Dr. Mohamed Shafik
Egypt

Dr. Murad Alobthani
UAE

Dr. Nader Bayoumi
Egypt

Dr. Osama Giledi
UAE

Dr. Saleh Saif Al Messabi
UAE

Dr. Shady Awwad
Lebanon

Dr. Siham Lazreg
Algeria

PROGRAM AT A GLANCE

DAY 1, THURSDAY 4 DECEMBER 2025

	MAIN HALL (ROOM 1)			ROOM 2	ROOM 3	ROOM 4
	Left Channel 1	Middle Channel 2	Right Channel 3	Wetlab	Arena	
07:00	Registration					
08:30 - 09:30	Breakfast Buffet in Exhibition Area					
09:30-10:30	Workshops / Courses			09:30 - 11:00 Yamane	09:30 - 11:30 Free Papers	09:30 - 11:30 Free Papers
10:30-11:30	Cataract	Cornea & Refractive	Glaucoma			
11:30-12:30	Cataract	Live Surgery/ Near live Sx?	Ped & Strabismus	11:30 - 13:00 DMEK	11:30 - 12:30 Industry	11:30 - 13:30 Free Papers
12:30-13:00	Coffee Break					
13:00-14:00	Cataract	Cornea & Refractive	Retina		12:30 - 14:30 Free Papers	
14:00-14:30	Symposium 1	Symposium 2	Symposium 3	13:30 - 15:00 PKP and Corneal Suturing Skills		
14:30-15:00	PD-1 (Glaucoma)	PD-2 (Cornea & Refractive)	PD-3 (Retina)			
15:00-15:45	Opening Ceremony					
15:45	Best Attendance Award followed by Lunch Buffet					

PROGRAM AT A GLANCE

DAY 2, FRIDAY 5 DECEMBER 2025

	MAIN HALL (ROOM 1)			ROOM 2	ROOM 3	ROOM 4
	Left Channel 1	Middle Channel 2	Right Channel 3	Wetlab	Arena	
08:30 - 09:00	Breakfast Buffet in Exhibition Area					
09:00-10:00	Workshops / Courses				09:00 - 11:00 Free Papers	
10:00-11:00	Cataract	Ped & Strabismus	Neurophthalmology	10:00 - 11:30 Strabismus		
11:00-11:30	Symposium 4	Symposium 5	Symposium 6			
11:30-12:30	Shark Tank	Oculoplastics	Visionary Summit		11:30 - 12:30 Industry	
12:30-13:30	Coffee Break and Friday Prayers					
13:30-14:30	Cataract	Cornea & Refractive	Retina	13:00 - 14:30 DALK	13:00 - 15:00 Free Papers	13:00 - 15:00 Free Papers
14:30-15:30	Live Surgery/ Near live Sx?	Neurophthalmology	Glaucoma			
15:30	Best Attendance Award followed by Lunch Buffet			15:00 - 16:30 Pars Plana Vitreotomy		
16:30						

PROGRAM AT A GLANCE

DAY 3, SATURDAY 6 DECEMBER 2025

	MAIN HALL (ROOM 1)			ROOM 2	ROOM 3	ROOM 4
	Left Channel 1	Middle Channel 2	Right Channel 3	Wetlab	Arena	
08:30 - 09:00	Breakfast Buffet in Exhibition Area					
09:00-10:00	Workshops / Courses			09:00 - 11:00 Anterior Vitreotomy	09:00 - 11:00 Free Papers	09:00 - 11:00 Free Papers
10:00-11:00	Cataract	Cornea & Refractive	Retina			
11:00-11:30	Symposium 7	Symposium 8	Symposium 9			
11:30-12:00	PD-4 (Cataract)	PD-5 (Leadership)	PD-6 (Refractive)		11:30 - 12:30 Industry	
12:00-12:30	Coffee Break			11:30 - 14:30 Phaco		
12:30-15:00	Glaucoma Subspecialty day	Cornea & Refractive Subspecialty day	Retina Subspecialty day			Ped & Strabismus Subspecialty day
15:00	Best Attendance Award followed by Lunch Buffet					



CONFERENCE OVERVIEW

Date : 4 - 6 DECEMBER 2025

Venue : Dubai World Trade Centre, United Arab Emirates



2025 HIGHLIGHTS

- ◆ Subspecialty Day
- ◆ 3 Speakers at the same time, on the same stage with 3 different topics
- ◆ International Live Surgery Transmission
- ◆ Breakfast with Experts
- ◆ Certified courses in Aesthetic Ophthalmology
- ◆ World Renowned Speakers
- ◆ Covering All Subspecialties in Ophthalmology
- ◆ Debate and Voting through iPads
- ◆ Routing the Question Directly to the moderator via Mobile App.»



TARGET AUDIENCE

- ◆ Ophthalmologists
- ◆ Optometrists
- ◆ Nurses
- ◆ Medical Assistants
- ◆ Ophthalmic Technicians
- ◆ Residents
- ◆ Allied Health Professionals

ACCREDITATION:

**Accreditation is sought from Department of Abu Dhabi -
30 CME Hours**



3 SIMULTANEOUS SPEAKERS ON THE MAIN STAGE

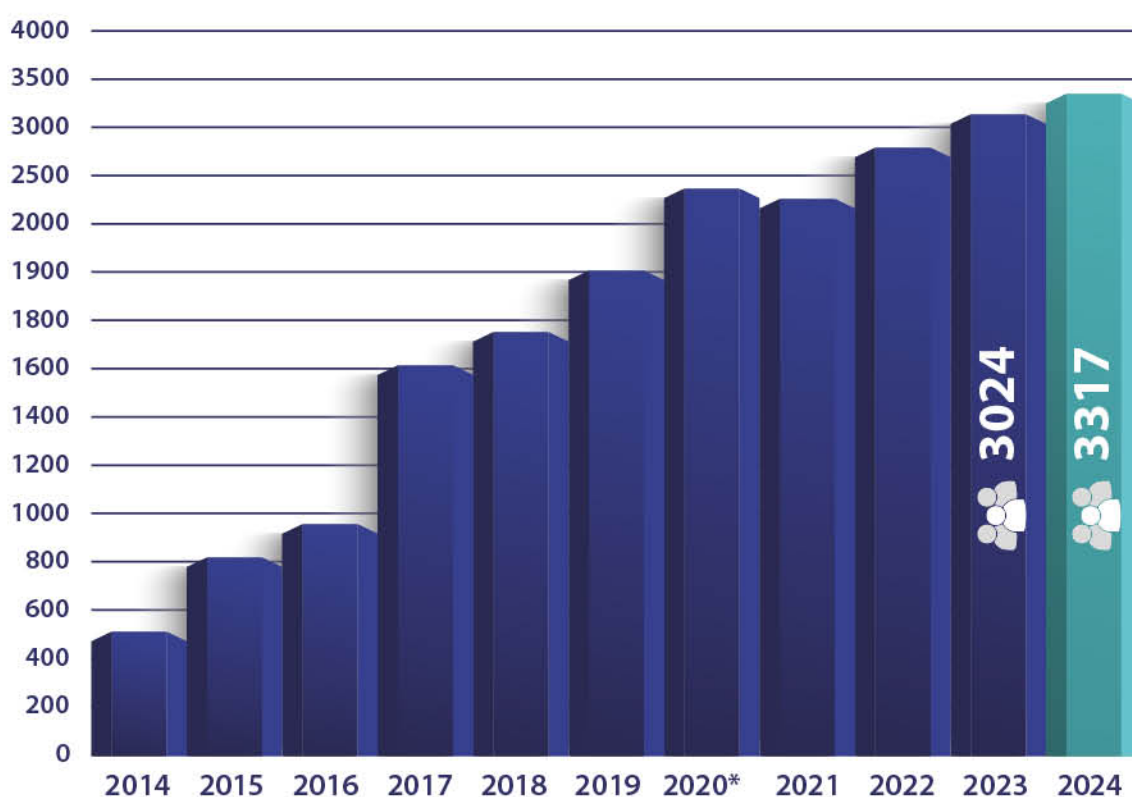


CONFERENCE HIGHLIGHTS



2024 STATISTICS

EPOMECE GROWTH



TOTAL ATTENDEES ARE
3317

CONFERENCE STATISTICS



147

**MAIN PROGRAM
SPEAKERS**



10

WETLABS



440

**TOTAL SPEAKERS
& PRESENTERS**



10

**INSTRUCTION
COURSES**



432

**NUMBER OF
ACCEPTED
SUBMISSIONS**



64

SESSIONS



3317

TOTAL ATTENDEES



15

WORKSHOPS



30

CME HRS

97%

Attendees considered **EPOMECE** as **one of the most esteemed Ophthalmology conferences** in the **MENA Region**.

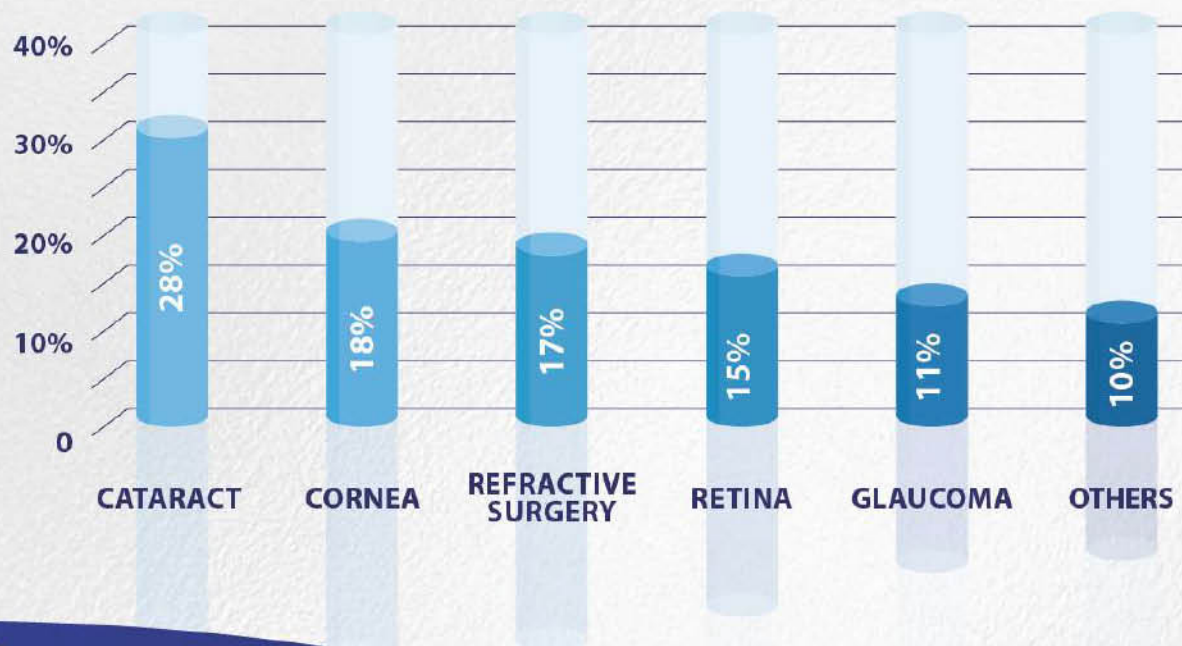
98%

Attendees considered **EPOMECE** **an excellent or a very good conference**

94%

Number of attendees confirmed interest to **attend for EPOMECE 2025**

TOPICS ENJOYED



THOSE WHO TRUSTED US



**MAIN
SPONSOR**

Alcon

Santen



**PLATINUM
SPONSOR**

BAUSCH + LOMB
See better. Live better.

EssilorLuxottica



Johnson & Johnson



**GOLD
SPONSOR**



**SILVER
SPONSOR**



Alphamed



**BRONZE
SPONSOR**



TESTIMONIALS FROM OUR SPONSORS OVER THE YEARS

This is beyond my expectation in terms of participation, attention and really medical focus on innovation. This is a truly engaging medical event which is making a big difference to the medical education of physicians. I recommend attending the EPOMECE, Because is truly focusing on innovation and medical training. It's a very rewarding program and is really worth participating. Now next year is the ten-year anniversary, so I would be delighted to join again and see the great progression of this Congress



Dimitris Brilis
Vice President of Alcon
International Growth
and Export Markets



Marianthi Psaha
President, Head of Europe,
Middle & Africa, Santen

The EPOMECE Congress in Dubai was an incredible platform for collaboration and knowledge exchange, uniting passionate stakeholders from industry and clinical practice to make a difference in the lives of patients. As a proud sponsor, we were inspired by the commitment and enthusiasm shared by all participants and look forward to continuing this journey at the next EPOMECE Congress



Mohamed Ezzeldin
Head of Novartis
Pharma Gulf Countries

It gave us a great sense of pride and pleasure to be one of the main sponsors of EPOMECE. Across the years, EPOMECE has proven to be a key educational platform in Ophthalmology within MENA region, that brings international expertise and enriching peer to peer discussions to the region.



Tarek Youssef Hosni
Chief Executive Officer
JamJoom Pharma

Being a part of this year's EPOMECE with world-renowned ophthalmologists has been a pleasure.

This year there we have seen a massive increase in the participation and quality of the physicians and the sessions. I was very impressed with the high quality of the sessions and panellists. Even the venue was well chosen. We are very pleased with the outcome of the EPOMECE 2023.

EPOMECE

We are always pleased to take part in this prestigious forum. This congress was a great success with strong attendance from high quality contributors and audiences, rich scientific content and meaningful engagement with delegates. Over the years, EPOMECE has become one of the leading ophthalmology forums in the middle east, serving hundreds of doctors and medical students. We continue to be honored to collaborate with EPOMECE on this forum to reinforce our common goal to help people see better, connect better and live better



Dogan Nazil
J&J Vision Care
General Manager
Middle East and Turkey



Ahmad Husain
Global Head of Ophthalmology
Business Management
ZEISS Medical Technology

I am very happy that I visited EPOMECE this year because I was very impressed by the way this event has developed in the last couple of years and very impressed by its whole organization and its very valuable scientific sessions. Thank Dr. Saleh & all the organizers.



Henri Chibret
Chairman of the
Board of Thea Holding

I was very impressed with the EPOMECE congress which was extremely professional and well organized. The scientific level was remarkable and the standard of technology used during the congress was first-rate.



Ercan Varlibaş
Chairman and Co-founder
of VSY Biotechnology

This was our first time attending the EPOMECE as a platinum sponsor, the experience was a pleasant surprise. EPOMECE has set the benchmark in terms of excellency and quality of execution in the MENA region. Great opportunities for companies to network with diversified delegates, looking forward to future collaborations.

EPOMECE

Bayer Middle east had a great pleasure and honor for being one of the sponsors of EPOMECE such a top-notch and novel conference allows more than 2000 delegates to meet keynote speakers from countries around the world where they learn from their experiences and know the latest advancement in the field of ophthalmology. EPOMECE with all the new initiatives every year will indeed have key role in the evolution of ophthalmology practice in middle east.



Laila Mardash
Bayer Marketing
Manager Middle East
Ophthalmology & Oncology



Olga Prenat
Global Head of
Medical Affairs
Essilor Luxottica

The EPOMECE was an excellent opportunity to connect and engage with ophthalmologists. Great facility, Great Academic Program and Exhibition. We also really enjoyed the Gala Dinner and the hospitality. Congratulations on the Conference's organisation. The EssilorLuxottica symposium on Myopia Management was a great success. Given the positive feedback, next year we would like to be part of the Academic Program and we will submit the abstracts for podium presentations and workshops.

EPOMECE has established itself as a premier event in the field of ophthalmology. It consistently brings together world-class experts, offering innovative content and highly interactive sessions. The exceptional organization and engaging atmosphere create a valuable platform for learning, collaboration, and networking. Year after year, EPOMECE continues to set a benchmark for scientific excellence and professional development in the MENA region. It is truly a remarkable event that fosters growth and knowledge sharing among professionals



Ali Elakkad
General Manager,
Pharma and Consumer
Middle East Cluster,
Bausch + Lomb



EXHIBITION HIGHLIGHTS

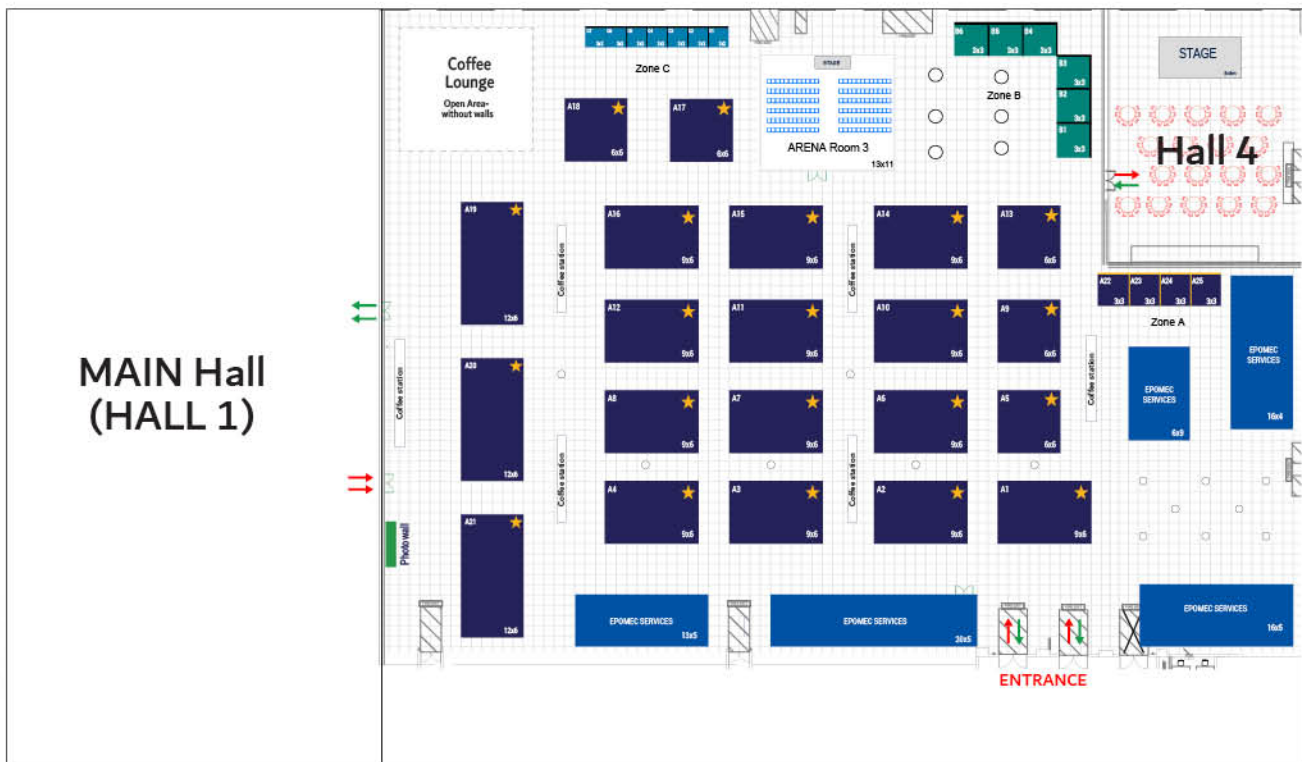


EXHIBITION FLOOR PLAN

4 - 6 December 2025
DUBAI WORLD TRADE CENTRE

EXHIBITION FLOOR PLAN

www.epomec.ae



Legend

- Zone A
- Zone B
- Zone C
- Island Booth (4 sides open)
- Booth Wall
- EPOMECE SERVICES

EXHIBITION BOOTH PRICE

Standard Price
\$ 8,999

Zone A
 (per each
 9 sq meter)

**Early bird rate
 applicable**

Sign and pay 50% of
 the contract

Sign and pay 50%
 of the contract

before 30th April
10% discount

before 31st May
5% discount

Standard Price
\$ 7,499

Zone B
 (per each
 9 sq meter)

**Early bird rate
 applicable**

Sign and pay 50% of
 the contract

Sign and pay 50%
 of the contract

before 30th April
10% discount

before 31st May
5% discount

Standard Price
\$ 3,999

Zone C
 (per each
 2X2 Sq Meter)

**Early bird rate
 applicable**

Sign and pay 50% of
 the contract

Sign and pay 50%
 of the contract

before 30th April
10% discount

before 31st May
5% discount

SIGN & PAY 50% OF THE CONTRACT
before 30th April
10% discount

before 31st May
5% discount

SPONSORSHIP PACKAGES

	Main	Platinum	Gold	Silver	Bronze
Value of Sponsorship	\$ 151,725	\$ 104,475	\$ 64,900	\$ 42,900	\$ 20,900

Benefits

Exhibition

Booth Space	6x12	6x9	6x6	6x3	3x3
Value of booth Space	Value of \$ 72,000	Value of \$ 54,000	Value of \$ 36,000	Value of \$ 18,000	Value of \$ 9,000
Complimentary Exhibitors badges	30	20	15	10	5

Educational

Arena 30 min (Value of \$ 7,500)	✓	✗	✗	✗	✗
Visionary Minds summit (Value of \$ 40,000)	✓	✓	✗	✗	✗

Branding & advertising

Dedicated meet & greet sponsor desk	✓	✗	✗	✗	✗
Verbal Acknowledgement in the Opening ceremony	✓	✗	✗	✗	✗
Logo projection in the plenary hall	✓	✗	✗	✗	✗
Logo acknowledgement on the event website hyperlinked to sponsor website	✓	✓	✗	✗	✗
Company profile and URL on the event website	✓	✓	✓	✓	✓
Acknowledgement on all onsite sponsor & exhibitor related signage within the venue	✓	✓	✓	✓	✓
Acknowledgement in all PR & social media campaigns	✓	✓	✓	✓	✓
Acknowledgement in all promotional email campaigns to registered delegates prior to the event	✓	✓	✓	✓	✓
Acknowledgement in email campaigns announcing the scientific symposium	✓	✓	✓	✗	✗
Acknowledgement in the delegate registration confirmation email	✓	✓	✓	✗	✗
Advertising flyers to be displayed and handed out to delegates at the registration desk	3	1	1	✗	✗

HCP Registration

HCP Registrations (complimentary)	150	100	50	30	15
Value of Registration	\$ 90,000	\$ 60,000	\$ 30,000	\$ 18,000	\$ 9,000
Discount to register additional delegates	40%	30%	20%	15%	10%

Additional

Acknowledgement in the thank you email sent out to all attendees post event	✓	✓	✓	✓	✓
Acknowledgement in the post show report shared with all attendees	✓	✓	✓	✓	✓
Acknowledgement on the event website post event upto 6 months	✓	✓	✓	✓	✓
SMS campaigns to to the registered attendees	1	✗	✗	✗	✗
Sponsor focused email campaign (HTML to be given by the sponsor)	2	1	✗	✗	✗



REGISTRATION

Single Ophthalmologist Registration	\$ 600
11 - 25 Registrations	10% Discount
26- 50 Registrations	15 % Discount
Above 50 Registration	20% Discount

**For Delegate Registration Please email: operations@epomec.ae
Call: +971 56 644 2301**



Guidelines

- ◆ Choice of sponsorship items and selection of booth space is on **FIRST COME FIRST SERVE BASIS.**
- ◆ All prices are in USD. The VAT (value added taxes) 5% will be added to the final invoice.
- ◆ All invoices will be issued in AED on the exchange rate of 3.67 AED per 1 USD (or as at the rate at the time of payment, whichever is higher).
- ◆ Bank charges should be borne by sponsoring company.



SPONSORSHIP ACTIVITIES

30 Mins Symposium-One track out of 3 tracks (Similar Sub-Specialties May Be Running Simultaneous)	\$ 69,000
Industry Talk In One Track At The End Of A Session In The Same Specialty For 15 Minutes	\$ 39,000
Live Surgery (15 Minutes Transmission Time)	\$ 20,000
Workshop In EPOMECE Arena For 1 Hour	\$ 15,000
International Professor Sponsorship	\$ 25,000

A. VISIONARY MINDS SUMMIT \$ 40,000

This year at EPOMECE 2025, a groundbreaking session will convene top ophthalmology industry leaders with senior ophthalmologists for a panel discussion. They will address the hidden needs of our region, shedding light on the future of ophthalmology while sharing leadership principles and personal experiences.

Secure your seat today and embark on a transformative leadership experience!



B. STANDALONE MEETING \$ 30,000

60-minute independent session with branding opportunities & family style lunch provided for up to 150 delegates in a private hall within the exhibition area.

Join us for an exclusive standalone meeting that offers a unique opportunity for up to 150 guests that you can invite personally to engage in enlightening discussions, forge valuable connections, and explore branding opportunities. Indulge in a delightful family-style lunch, while exchanging insights with industry peers and experts.

Take advantage of this intimate setting to strengthen relationships and discover potential partnerships.

BRANDING & VISIBILITY

BRIDGE BANNER BRANDING \$ 9,900 (EACH BANNER)

(Total 4 Banners)

Branding Criteria - 80% Sponsor artwork, 20% EPOMECE branding

Placed at the entrance of the exhibition center for high visibility, these are the perfect sites for sponsors/Exhibitors aiming to deliver mass reach messages.

***Prices are including production cost**



Dimensions:

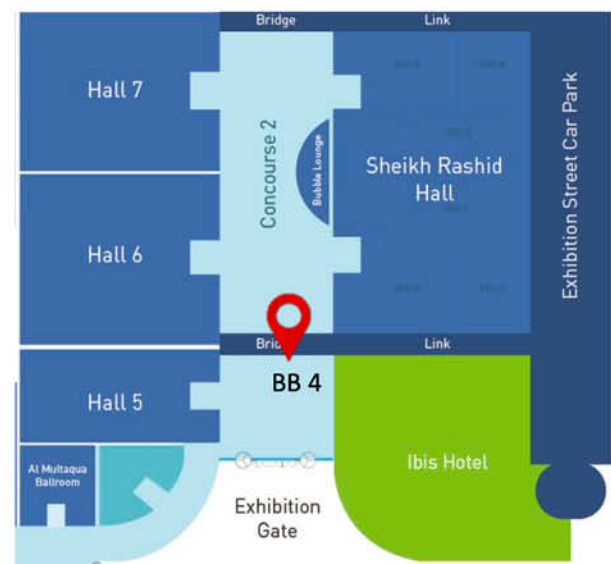
A: 275 x 1000 cm (Left Leg)

B: Bridge Top - 1600 x 205 cm

C: Bridge Banner Glass - 1550 x 110 cm

D: 275 x 1000 cm (Right Leg)

BRANDING LOCATION



BRANDING & VISIBILITY

EXHIBITION GATE GLASS ARCH \$ 9,900 EACH BANNER

Positioned at the exhibition center entrance for maximum visibility, these sites are ideal for Sponsors/ Exhibitors looking to deliver high-impact messages to a broad audience.

***Prices are including production cost**



BRANDING LOCATION



BRANDING & VISIBILITY

GIANT WALL BANNER \$ 9,900

Branding Criteria - 80% Sponsor artwork, 20% EPOMECE branding

Magnify your brand's exposure with premium banner placements in the bustling concourse, strategically positioned at the entrances of Sheikh Rashid Hall. These high-visibility locations ensure your message reaches a dynamic and engaged audience."

Size: 3.00 m x 8.00 m (W x H)

Type: Vinyl Banner

***Prices are including production cost**



BRANDING LOCATION



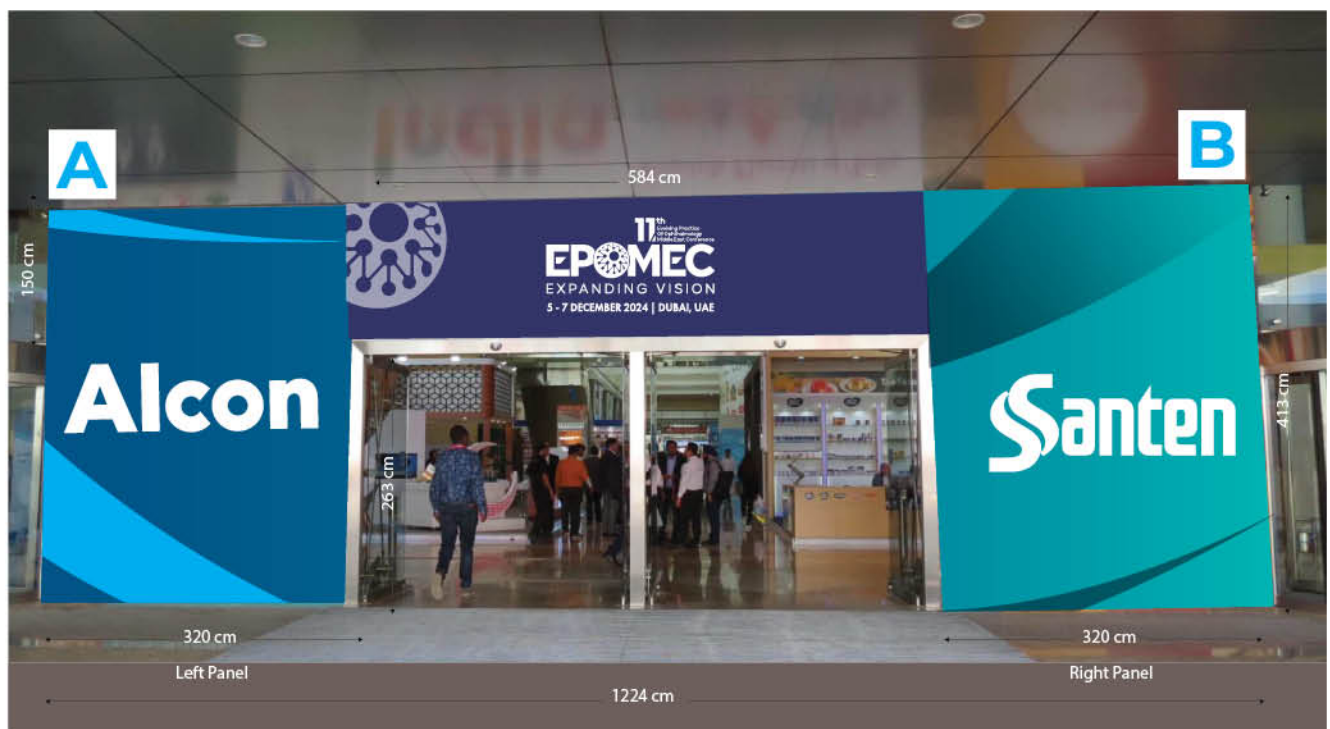
BRANDING & VISIBILITY

GLASS ENTRANCE - EXHIBITION GATE ENTRANCE \$ 9,900 EACH BANNER

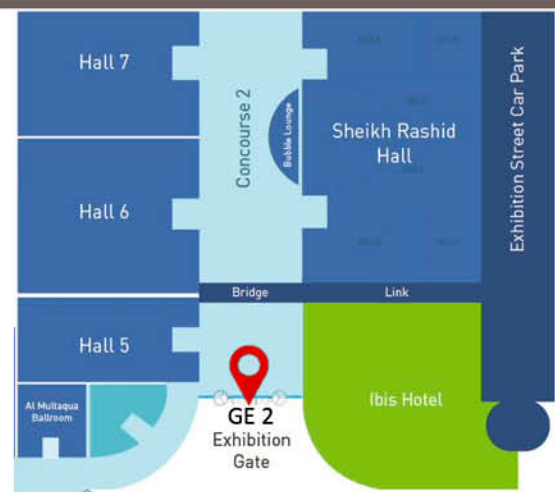
(Total 3 Banners)

Branding placed on the front side of the glass ensures your message is the first thing visitors see upon entering the exhibition center. This presents a valuable opportunity for sponsors/exhibitors looking to align their brand with the event.

***Prices are including production cost**



BRANDING LOCATION



BRANDING & VISIBILITY

MEGA INDOOR LED - EXHIBITION GATE \$ 12,000 PER SLOT

Branding Criteria - 80% Sponsor artwork, 20% EPOMEC branding

"This striking indoor signage, prominently positioned above the Exhibition Gate in the lobby of the Exhibition Center, offers unparalleled visibility and brand dominance, ensuring maximum reach to all attendees."

Type: Digital LED

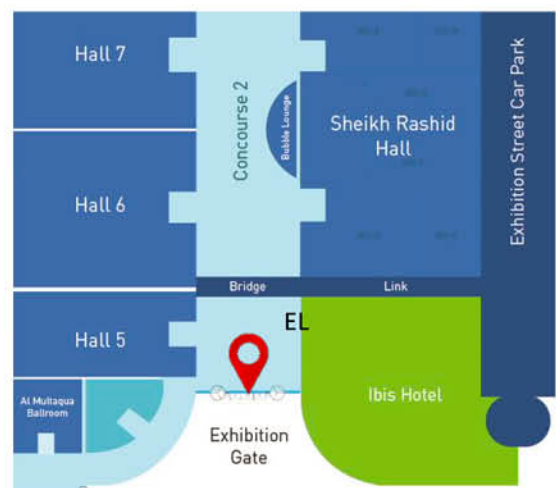
Duration: 12 second per each slot

*Prices are including production cost

Size: 6.00 m x 11.50 m



BRANDING LOCATION



BRANDING & VISIBILITY

MEGA DIGITAL CUBE \$ 7,000 FOR EACH SLOT

Branding Criteria - 80% Sponsor artwork, 20% EPOMEC branding

A cutting-edge outdoor digital innovation strategically located at the heart of the exhibition plaza, offering exceptional branding exposure with extensive reach and visibility.

Screen Resolution:

W 384 x H 512 Pixel - W 128x H 512 Pixel

Type: Digital Screen

Duration: 8 Sec for each slot on loop

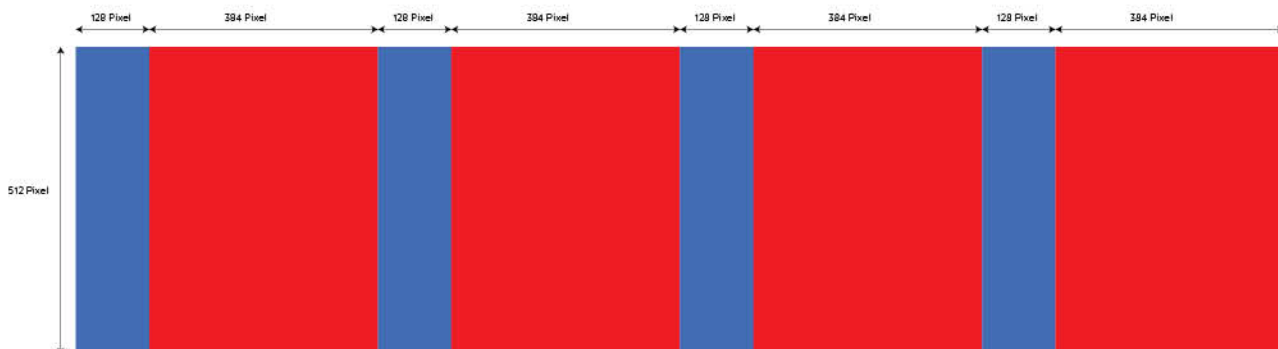
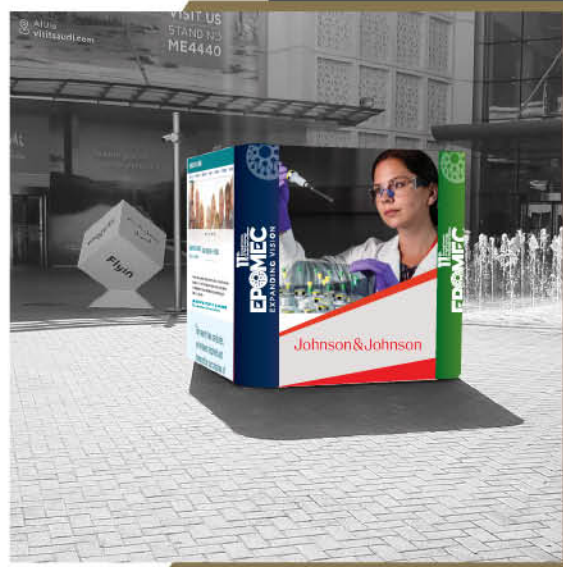
***Prices are including production cost**

CUBE LED SCREEN

Screen Resolution : W 384 x H 512 Pixel
W 128 x H 512 Pixel

Duration : 08 Seconds

Format : JPEG , PNG, MP4



BRANDING & VISIBILITY

CUBE LED SCREEN - INDOOR \$ 7,000 PER SLOT / CUBE

Branding Criteria - 80% Sponsor artwork, 20% EPOMECE branding

*Prices are including production cost

Screen Resolution	: W 1024 x H 1536 Pixel
Screen Size	: 1m x 1m per side
Duration	: 08 Seconds
Format	: JPEG , PNG,MP4
Quantity	: 08

Note: Screen Locations are subject to availability.



BRANDING LOCATION



BRANDING & VISIBILITY

(Passage between exhibition and conference room)

***Prices are not including production cost**



BRANDING & VISIBILITY

(Passage between exhibition and conference room)

***Prices are not including production cost**



Digital screen display at the entrance of the conference hall Video loop for 3 days 30 seconds per slot per sponsor

\$ 7,000



External wall branding for Speaker Center

\$ 10,000

BRANDING & VISIBILITY

*Prices are not including production cost



Meeting bags Exclusive
(1 company)

\$ 6,490

Meeting bags Non-Exclusive
(Max 2 companies)

\$ 3,850



**Each bag
insert**

\$ 3,000



Lanyard branding Exclusive
(1 company)

\$ 13,200

**Lanyard branding
Non-Exclusive**
(Max 2 companies)

\$ 7,700



Badge branding Exclusive
(1 company)

\$ 13,200

**Badge branding
Non-Exclusive**
(Max 2 companies)

\$ 7,700

BRANDING & VISIBILITY

*Prices are not including production cost



Coffee Station during each conference day. Advertise your company and products all throughout the dining arrangement to increase your exposure to a large attendee group.

Lunch & Coffee stations per day

\$ 7,500



MOBILE APPLICATION

Mobile Application exclusive sponsorship with your company logo and name will be on the main screen as sponsor at the App

\$ 18,000

App Mobile Application non-exclusive (max 3 companies)

\$ 9 ,000



Your logo will be posted in the opening Splash screen of the mobile App. Users will see the full screen promotion every time they open the App and your company will have a high visibility for full one year.

BRANDING & VISIBILITY

***Prices are not including production cost**



The taste and aroma of coffee is an essential part of everybody's daily routine. What is a better way than to associate your brand name and identity to all the attendee's favourite beverage? It is an effortless branding and visibility opportunity.

Description: The coffee lounge area will be given to you as RAW SPACE, The sponsoring company has to build the entire coffee lounge set up including the coffee bar table and set up and coffee machines, order electricity for the coffee lounge and purchase any other items if required from DWTC.

**Branded
coffee booth**

\$ 12,000

Having a full battery life is one of the necessities for everyone. Branding the Recharging Kiosk is one of most practical and convenient ways to add visibility and acknowledgment to your company and your products.

**Single branded recharging
devices kiosk**

\$ 4,500



Push notifications is a great way to notify all the attendees via our Mobile app. It acts as an announcement or a reminder to industry sessions, booth visitations or activities that they should not miss! The push notification is a textual alert that pops up on their phone screen in the notification tab even when their screen is locked.

**Mobile push notifications
(per each notification)**

\$ 2,500

DIGITAL BRANDING OPPORTUNITIES

Social Media Banner Sponsors

Add your company logo or a customized banner on our Facebook, Twitter, and LinkedIn walls for ultimate exposure and visibility to all our followers and attendees. The banners will remain all across EPOMECE social media platforms the entire month of the conference - November.



Facebook

\$ 4,500





Twitter

\$ 4,500





LinkedIn

\$ 4,500





EPOMEC CHANNEL

Price for 30 seconds slot	\$ 6,000
Price for 60 seconds slot	\$ 10,000



Grab the chance of branding your products within the special EPOMEC channel that will be in the hotel rooms running 24 hours daily for the conference period.

Please note that the material needs to be given to the organizer 30 days before the event.



EPOMEC DAILY MOVIE

Thursday movie sponsor	\$ 10,000
Friday movie sponsor	\$ 10,000
Both the 2 days together	\$ 17,000



Everyday a short movie is developed to sum up the day, it is displayed at the end of the day in the main hall just before announcing EPOMEC's best attendance awards.

Sole Sponsoring these 2-3 minutes of video film will give the opportunity to advertise your company and products during the highest attendance point of the day.

The sponsor logo will be shown over the video period on the lower corner, the video will also be running on both all advertising screens in the conference area. It will also be circulated to our database on same night as well.



EPOMEC STUDIO

Price

\$ 22,000



This year, EPOMEC is introducing an interactive platform studio that will be running all throughout the conference period, take the opportunity to interview the international speakers and eminent EPOMEC guests.

The studio can be live broadcasted to EPOMEC website with branding of the sponsoring company and the recorded material will be on the website and broadcasted to our database over the year, you will also have a copy of this material for your personal marketing.

Price does not include the construction of the studio or its decor which must be approved by EPOMEC steering committee.



MAIN HALL GATES EXHIBIT SCREEN ADS

Price for 15 seconds

Slot and repeated all over the conference dates, number of repetitions at least 25 times per day

\$ 6,000

Price for 30 seconds

Slot and repeated all over the conference dates, number of repetitions at least 100 times per day

\$ 11,000



Brand your company at the LED screen just outside the entrance of the conference main hall gate. It's a great opportunity to market your products to all doctors passing through the gate to the main lecture room. Price does not include production of the material shown.

***Prices are not including production cost**



WEBSITE BANNER AD

Price

\$ 3,850

Your advertisement banner will be displayed and hyperlinked on the home page of the EPOMECEC 2023 website and it will increase the traffic and number of visitors to your company website.



CONFERENCE VIDEO RECORDINGS

Price

\$ 40,000

Become a sponsor of the professional development conference video recordings. With your support, these recordings will be available for free to all attendees. As the exclusive sponsor your logo is displayed. All recorded lectures will be uploaded to the EPOMECEC website branded with your logo. Access to the recorded lectures will be only through the EPOMECEC website.



ADVERTISEMENT ON E-BOOK

Price

\$ 3,300



NETWORKING OPPORTUNITY

GALA Dinner 100 people

\$ 20,000

The agreed cost will include the costs of food, beverage & services.



PHOTO BOOTH

Price

\$ 10,000

Should have dedicated photographer all time. Branded Backdrop 4m width x 2.5m height. Red carpet in front of the backdrop. Photos will be circulated to all social media of EPOMECE.

- ◆ All designs must be approved by EPOMECE Organization.
- ◆ PCO has the possibility to conduct design and production for fees.

***Prices are not including production cost**





CONTACTS:

For any inquiries please contact us on

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www.epomec.ae



IMPORTANT DATES

April 30

Sign and pay 50% of the contract to avail 10% discount

May 31

Sign and pay 50% of the contract to avail 5% discount

Oct 1

Coverage of the Balance 50 % Sponsorship payment

Oct 15

Industry talk details

Oct 31

Receipt of final sponsored delegates
and exhibitors list