13th Evolving Practice Of Ophthalmology Middle East Conference

EPOMEC

EXPANDING VISION

3-5 December 2026

DUBAI WORLD TRADE CENTRE

SPONSORSHIP & EXHIBITION PROSPECTUS 2026

www.epomec.ae

13th Evolving Practice Of Ophthalmology Middle East Conference
EPOMEC
EXPANDING VISION

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WELCOME TO EPOMEC 2026

On behalf of the EPOMEC steering Committee, we extend our sincere appreciation to all our delegates, partners, sponsors, and supporters for making EPOMEC 2025 a remarkable success.

With more than **4,000** attendees, EPOMEC continues to strengthen its position as one of the leading ophthalmology platforms in the region.

For the ninth consecutive year, **97%** of delegates ranked EPOMEC among the top two ophthalmology conferences in the MENA region, while **82%** voted it as the best conference.

We are pleased to announce that **EPOMEC 2026** will take place from **3 to 5 December 2026** at the **Dubai World Trade Center.**

Building on our strong foundation, EPOMEC 2026 will deliver advanced scientific programs, innovative learning formats, and expanded opportunities for collaboration.

We look forward to welcoming you in Dubai and continuing this journey of excellence together.

Head of Operation Committee
Dr. Ahmed Alneyadi

Head of Scientific Committee
Dr. Murad Alobthani

Conference Chairperson
Dr. Saleh Saif Al Messabi

13th Evolving Practice Of Ophthalmology Middle East Conference
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STEERING COMMITTEE

Alphabetically Ordered

Acknowledgment for the pillars of success of EPOMEC through the years..

Dr. Abeer Al Ali
UAE

Dr. Adel Alkeely
Saudi Arabia

Dr. Ahmed Alneyadi
UAE

Dr. Ahmed Assaf
Egypt

Dr. Ahmed Awadein
Egypt

Dr. Ahmed Elkhashab
UAE

Dr. Ahmed Mostafa
Egypt

Dr. Aishah Ali Al Dhanhani
UAE

Dr. Daniele Tognetto
Italy

Dr. Mohamed Elalfy
UK Ambassador

Dr. Mohamed Hosny
Egypt

Dr. Mohamed Shafik
Egypt

Dr. Murad Alobthani
UAE

Dr. Saleh Saif Al Messabi
UAE

Dr. Shady Awwad
Lebanon

Dr. Shatha Alfreihi
Saudi Arabia

Dr. Siham Lazreg
Algeria

Dr. Ziad Khoueir
Lebanon

PROGRAM AT A GLANCE

DAY 1 | THURSDAY
3 DECEMBER 2026

	MAIN HALL			HALL 2	HALL 3	HALL 4	HALL 5
	Left Channel	Middle Channel	Right Channel	Wetlab	Arena	Global Village	
07:00	Registration						
08:30 - 09:30	Breakfast Buffet in Exhibition Area				09:00 - 11:00 Free Papers	09:00 - 11:00 Free Papers	09:00 - 11:00 Free Papers
09:30 - 10:30	Instructional Courses			09:30 - 11:00 Yamane			
10:30 - 11:30	Cataract	Cornea & Refractive	Glaucoma				
11:30 - 12:30	Neuro-Ophthalmology	Live Surgery / Near Live Sx	Ped & Strabismus	11:30 - 13:00 DMEK	11:30 - 13:00 Video Session		
12:30 - 13:00	Coffee Break						
13:00 - 14:00	Cataract	Cornea & Refractive	Retina	13:30 - 15:00 PKP & Corneal Suturing Skills		13:15 - 13:45 Standalone Meeting	
14:00 - 14:30	Symposium		Symposium				
14:30 - 15:00	Glaucoma	Cornea & Refractive	Retina				
15:00 - 15:45	Opening Ceremony						
15:45	Lunch Buffet						
16:00 - 18:00					16:00 - 18:00 Free Papers	16:00 - 18:00 Standalone Meeting	16:00 - 18:00 Free Papers

PROGRAM AT A GLANCE

DAY 2 | FRIDAY
4 DECEMBER 2026

	MAIN HALL			HALL 2	HALL 3	HALL 4	HALL 5
	Left Channel	Middle Channel	Right Channel	Wetlab	Arena	Global Village	
08:30 - 09:00	Breakfast Buffet in Exhibition Area						
09:00 - 10:00	Instructional Courses			09:00 - 10:30 Strabismus	09:00 - 11:00 Free Papers	09:00 - 11:00 Free Papers	09:00 - 11:00 Free Papers
10:00 - 11:00	Cataract	Ped & Strabismus	Retina				
11:00 - 11:30	Best of the Best -World Oph. Conferences (Cataract & Refractive)	Best of the Best -World Oph. Conferences (Strabismus & Glaucoma)	Cornea & Refractive	11:00 - 12:30 CAIRS			11:15 - 12:15 Industry
11:30 - 12:00	Symposium		Symposium			11:30 - 12:35 Francophone Voice with AI Translation	
12:00 - 13:00	Cataract	Visionary Summit	Glaucoma				
13:00 - 14:00	Coffee Break and Friday Prayers			13:00 - 14:30 DALK			
14:00 - 15:00	Live Surgery / Near Live Sx	Cornea & Refractive	Eye on AI (AI Solutions That You Can Benefit From Now)		14:00 - 15:30 Video Session	14:00 - 15:00 Standalone Meeting	14:00 - 15:00 Industry
15:00 - 16:00	Cataract	Oculoplastics	Retina	15:00 - 16:30 Pars Plana Vitrectomy			15:00 - 16:00 Industry
16:00	Lunch Buffet						
16:00 - 18:00					16:00 - 18:00 Free Papers	16:00 - 18:00 Standalone Meeting	16:00 - 18:00 Free Papers

PROGRAM AT A GLANCE

DAY 3 | SATURDAY
5 DECEMBER 2026

	MAIN HALL			HALL 2	HALL 3	HALL 4	HALL 5
	Left Channel	Middle Channel	Right Channel	Wetlab	Arena	Global Village	
08:30 - 09:00	Breakfast Buffet in Exhibition Area						
09:00 - 10:00	Instructional Courses			09:00 - 11:00 Anterior Vitrectomy			
10:00 - 11:00	Cataract	Cornea & Refractive	Retina				
11:00 - 11:30	Shark Tank	Symposium	Live Surgery			11:15 - 12:15 Russia Voice	
11:30 - 12:00				11:30 - 12:30 Phaco 1	11:30 - 12:30 Industry		
12:00 - 12:30	Symposium		Symposium				
12:30 - 13:00	Coffee Break			12:30 - 13:30 Phaco 2			
13:00 - 15:30	**Glaucoma** Subspecialty day	**Cornea & Refractive** Subspecialty day	**Retina** Subspecialty day	13:30 - 14:30 Phaco 3		**Ped & Strabismus** Subspecialty day	
15:30 - 16:00	Closing Ceremony & followed by Lunch Buffet						

CONFERENCE OVERVIEW

Date : 3 - 5 DECEMBER 2026
Venue : Dubai World Trade Centre, United Arab Emirates

2026 HIGHLIGHTS

- Subspecialty Day Subspecialty Day
- 3 Speakers at the same time, on the same stage with 3 different topics
- International Live Surgery Transmission
- Breakfast with Experts
- Certified courses in Aesthetic Opthalmology
- World Renowned Speakers
- Covering All Subspecialties in Ophthalmology
- Debate and Voting through iPads
- Routing the Question Directly to the moderator via Mobile App.»

TARGET AUDIENCE

- Ophthalmologists
- Optometrists
- Nurses
- Medical Assistants
- Ophthalmic Technicians
- Residents
- Allied Health Professionals

ACCREDITATION:
Accreditation is sought from Department of Abu Dhabi - 30 CME Hours

CONFERENCE HIGHLIGHTS

2025 STATISTICS

EPOMEC GROWTH

TOTAL ATTENDEES ARE

4057

4

163
MAIN PROGRAM SPEAKERS

11
WETLABS

422
TOTAL SPEAKERS & PRESENTERS

23
INSTRUCTIONAL COURSES

522
NUMBER OF ACCEPTED SUBMISSIONS

70
SESSIONS

4057
TOTAL ATTENDEES

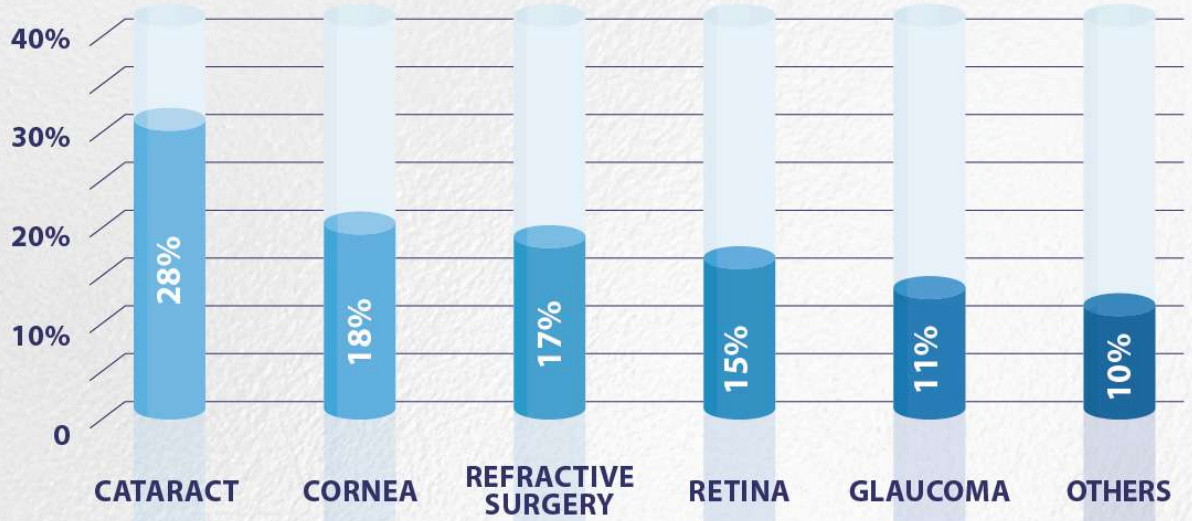
20.5
CME HRS

97% Delegates ranked **EPOMEC** among the **top two** ophthalmology conferences in the **MENA region.**

82% Delegates voted **EPOMEC** as the **best conference.**

96% Number of attendees confirmed interest to **attend for EPOMEC 2026**

TOPICS ENJOYED



THOSE WHO **TRUSTED US**

ENDORSED BY: هيئة الصحة بدبي DUBAI HEALTH AUTHORITY

DESTINATION PARTNER: DUBAI Business Events

STUDIO PARTNER: AlphaCast

MAIN SPONSORS: Alcon SEE BRILLIANTLY; BAUSCH+LOMB See better. Live better.; Santen

PLATINUM SPONSORS: EssilorLuxottica; Jamjoom Pharma جمجوم فارما; MEDICALS INTERNATIONAL 30

GOLD SPONSORS: AMICO; Johnson&Johnson

SILVER SPONSORS: ZEISS; Alphamed; Rayner; Roche; VSY BIOTECHNOLOGY we inspire...

BRONZE SPONSORS: Euyun Care; fidia; HAAG-STREIT GROUP Look closer. See further.; الحديثة mpc; Orchidia Pharmaceutical Ind. Excellence in Quality

EXHIBITORS: abbvie; alfadiag; AMARAK Medicals; AUROLAB SEE NEW POSSIBILITIES; BYMAX; KANGHUA; CSO; DAUD JEE MFG.CO; DEOSS; Eversight making vision a reality; EXCELENS Excellence ... In sight; Excellent Hi Care Pvt.Ltd.; FGMED; Canon CANON MEDICAL; LUMIBIRD MEDICAL; FLAAK; kol LABORATOIRES; Dr. Bhale's Lifeline Medical Devices Pvt. Ltd.; NORLASE; OCULUS; OPTOMED; OSAS MEDICAL أوساس الطبية Precision Driven Care; PLUS SURGICALS KOLKATA; remidio; smi www.sutures.be; solmed; Théa let's open our eyes; TITAN MEDICAL; TOPCON Healthcare; TRB Your experience Your expertise Your expectations; UFSK INTERNATIONAL; OSYS; view TECHNOLOGY; VISION SHARE Your Trusted Source; ZABBY'S; ZAHRAWI

TESTIMONIALS FROM OUR SPONSORS OVER THE YEARS

Over the years EPOMEC has grown from being a congress that attracts members of the eye care community to being a pan regional congress with participation from Middle East, Africa and European markets. The scientific content is strong and it was a pleasure to hear from eminent voices in ophthalmology. The sessions were very relevant and the live surgeries were a great opportunity for surgeons to learn new surgical techniques from world renowned surgeon's

Rajkumar Narayanan
SVP, President
International Alcon

Marianthi Psaha
President, Head of Europe, Middle & Africa, Santen

The EPOMEC Congress in Dubai was an incredible platform for collaboration and knowledge exchange, uniting passionate stakeholders from industry and clinical practice to make a difference in the lives of patients. As a proud sponsor, we were inspired by the commitment and enthusiasm shared by all participants and look forward to continuing this journey at the next EPOMEC Congress

EPOMEC Dubai 2025 was a fantastic platform to engage with customers and leading physicians from across the region, strengthening partnerships and exchanging valuable insights. It was a great opportunity to showcase our latest innovations, including the launch of Miebo, and to highlight the strength of our expanding ophthalmology portfolio.

It is a well organized and executed meeting with rich agenda that spans science, clinical cases and industry innovations trends.

Yehia Hashad
Executive Vice President of Research & Development and Chief Medical Officer
Bausch & Lomb

Tarek Youssef Hosni
Chief Executive Officer
JamJoom Pharma

Being a part of this year's EPOMEC with world-renowned ophthalmologists has been a pleasure.

This year there we have seen a massive increase in the participation and quality of the physicians and the sessions. I was very impressed with the high quality of the sessions and panellists. Even the venue was well chosen. We are very pleased with the outcome of the EPOMEC 2023.

EPOMEC

We are always pleased to take part in this prestigious forum. This congress was a great success with strong attendance from high quality contributors and audiences, rich scientific content and meaningful engagement with delegates. Over the years, EPOMEC has become one of the leading ophthalmology forums in the middle east, serving hundreds of doctors and medical students. We continue to be honored to collaborate with EPOMEC on this forum to reinforce our common goal to help people see better, connect better and live better

Dogan Nazil
J&J Vision Care
General Manager
Middle East and Turkey

Ahmad Husain
Global Head of Ophthalmology
Business Management
ZEISS Medical Technology

I am very happy that I visited EPOMEC this year because I was very impressed by the way this event has developed in the last couple of years and very impressed by its whole organization and its very valuable scientific sessions. Thank Dr. Saleh & all the organizers.

I was very impressed with the EPOMEC congress which was extremely professional and well organized. The scientific level was remarkable and the standard of technology used during the congress was first-rate.

Henri Chibret
Chairman of the
Board of Thea Holding

Ercan Varlıbaş
Chairman and Co-founder
of VSY Biotechnology

This was our first time attending the EPOMEC as a platinum sponsor, the experience was a pleasant surprise. EPOMEC has set the benchmark in terms of excellency and quality of execution in the MENA region. Great opportunities for companies to network with diversified delegates, looking forward to future collaborations.

Bayer Middle east had a great pleasure and honor for being one of the sponsors of EPOMEC such a top-notch and novel conference allows more than 2000 delegates to meet keynote speakers from countries around the word where they learn from their experiences and know the latest advancement in the field of ophthalmology. EPOMEC with all the new initiatives every year will indeed have key role in the evolution of ophthalmology practice in middle east.

Laila Mardash
Bayer Marketing
Manager Middle East
Ophthalmology & Oncology

Olga Prenat
Global Head of
Medical Affairs
Essilor Luxottica

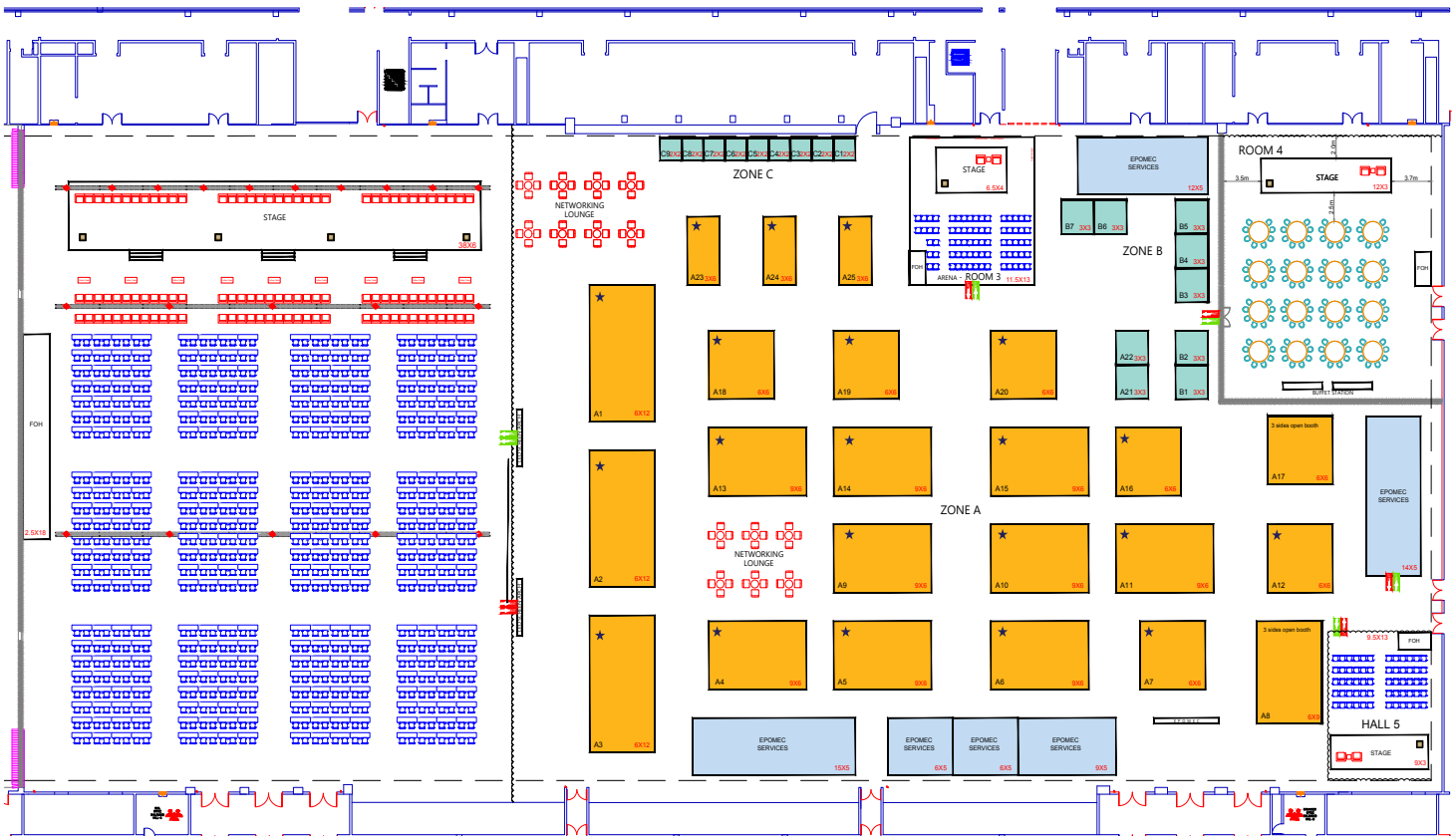
The EPOMEC was an excellente opportunity to connect and engage with ophthalmologists. Great facility, Great Academic Program and Exibition. We also really enjoyed the Gala Dinner and the hospitality. Congratulations on the Conference's organisation. The EssilorLuxottica symposium on Myopia Management was a great success. Given the positive feedback, next year we would like to be part of the Academic Program and we will submit the abstracts for podium presentations and workshops.

It gave us a great sense of pride and pleasure to be one of the main sponsors of EPOMEC. Across the years, EPOMEC has proven to be a key educational platform in Ophthalmolgy within MENA region, that brings international expertise and enriching peer to peer discussions to the region.

Mohamed Ezzeldin
Head of Novartis
Pharma Gulf Countries

EXHIBITION HIGHLIGHTS

EXHIBITION FLOOR PLAN 2026



Legend

*Subject to change

SHELL SCHEME | SPACE ONLY | BOOTH WALL | ★ ISLAND BOOTH

EXHIBITION FLOOR PLAN 2026

Zone A (per each 9 sq meter)

Standard Price
$ 8,999

Early bird rate applicable

Sign and pay 50% of the contract	Sign and pay 50% of the contract
before 30th April	before 31st May
10% discount	5% discount

Zone B (per each 9 sq meter)

Standard Price
$ 7,499

Early bird rate applicable

Sign and pay 50% of the contract	Sign and pay 50% of the contract
before 30th April	before 31st May
10% discount	5% discount

Zone C (per each 4 sq meter)

Standard Price
$ 3,999

Early bird rate applicable

Sign and pay 50% of the contract	Sign and pay 50% of the contract
before 30th April	before 31st May
10% discount	5% discount

SPONSORSHIP PACKAGES

	Main	Platinum	Gold	Silver	Bronze
Value of Sponsorship	**$ 165,000**	**$ 115,000**	**$ 70,000**	**$ 45,000**	**$ 22,000**
Benefits					
Exhibition					
Booth Space	6x12	6x9	6x6	6x3	3x3
Complimentary Exhibitors badges	30	20	15	10	5
Educational					
Arena 30 min **(Value of $ 7,500)**	☑	☒	☒	☒	☒
Visionary Minds summit **(Value of $ 40,000)**	☑	☑	☒	☒	☒
Branding & advertising					
Dedicated meet & greet sponsor desk	☑	☒	☒	☒	☒
Verbal Acknowledgement in the Opening ceremony	☑	☑	☒	☒	☒
Logo projection in the plenary hall	☑	☒	☒	☒	☒
Logo acknowledgement on the event website hyperlinked to sponsor website	☑	☑	☒	☒	☒
Company profile and URL on the event website	☑	☑	☑	☑	☑
Acknowledgement on all onsite sponsor & exhibitor related signage within the venue	☑	☑	☑	☑	☑
Acknowledgement in all PR & social media campaigns	☑	☑	☑	☑	☑
Acknowledgement in all promotional email campaigns to registered delegates prior to the event	☑	☑	☑	☑	☑
Acknowledgement in email campaigns announcing the scientific symposium	☑	☑	☑	☒	☒
Acknowledgement in the delegate registration confirmation email	☑	☑	☑	☒	☒
Advertising flyers to be displayed and handed out to delegates at the registration desk	3	1	1	☒	☒
HCP Registration					
HCP Registrations (complimentary)	150	100	50	30	15
Value of Registration	**$ 90,000**	**$ 60,000**	**$ 30,000**	**$ 18,000**	**$ 9,000**
Discount to register additional delegates	40%	30%	20%	15%	10%
Additionals					
Acknowledgement in the thank you email sent out to all attendees post event	☑	☑	☑	☑	☑
Acknowledgement in the post show report shared with all attendees	☑	☑	☑	☑	☑
Acknowledgement on the event website post event upto 6 months	☑	☑	☑	☑	☑
SMS campaigns to to the registered attendees	1	☒	☒	☒	☒
Sponsor focused email campaign (HTML to be given by the sponsor)	2	1	☒	☒	☒

REGISTRATION

Single Ophthalmologist Registration	$ 600
11 - 25 Registrations	10% Discount
26- 50 Registrations	15 % Discount
Above 50 Registration	20% Discount

For Delegate Registration Please email: operations@epomec.ae
Call: +971 56 644 2301

Guidelines

- **Choice of sponsorship items and selection of booth space is on FIRST COME FIRST SERVE BASIS.**
- **All prices are in USD. The VAT (value added taxes) 5% will be added to the final invoice.**
- **All invoices will be issued in AED on the exchange rate of 3.67 AED per 1 USD (or as at the rate at the time of payment, whichever is higher).**
- **Bank charges should be borne by sponsoring company.**

SPONSORSHIP ACTIVITIES

30 Mins Symposium-One track out of 3 tracks (Similar Sub-Specialties May Be Running Simultaneous)	$ 69,000
Industry Talk In One Track At The End Of A Session In The Same Specialty For 15 Minutes	$ 39,000
Live Surgery (15 Minutes Transmission Time)	$ 20,000
Workshop In EPOMEC Arena For 1 Hour	$ 15,000
International Professor Sponsorship	$ 25,000

A. VISIONARY MINDS SUMMIT $ 40,000

At EPOMEC 2026, an exclusive panel will bring together leading figures from the ophthalmology industry and distinguished experts for an insightful discussion. The session will explore the unmet needs of the region, offer perspectives on the future of ophthalmology, and highlight leadership lessons drawn from real-world experience.

Reserve your place and be part of an inspiring journey in leadership and innovation.

B. STANDALONE MEETING $ 30,000

60-minute independent session with branding opportunities & family style lunch provided for up to 150 delegates in a private hall within the exhibition area.

Join us for an exclusive standalone meeting that offers a unique opportunity for up to 150 guests that you can invite personally to engage in enlightening discussions, forge valuable connections, and explore branding opportunities. Indulge in a delightful family-style lunch, while exchanging insights with industry peers and experts.

Take advantage of this intimate setting to strengthen relationships and discover potential partnerships.

BRANDING & VISIBILITY

BRIDGE BANNER BRANDING $ 9,900 (EACH BANNER)

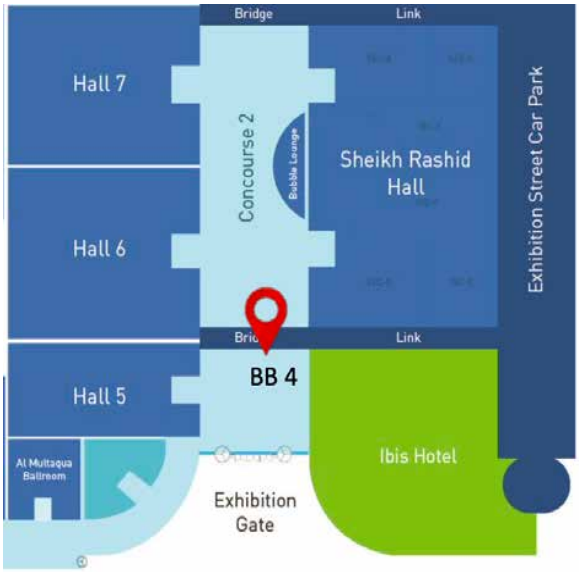
(Total 4 Banners)

Branding Criteria - 80% Sponsor artwork, 20% EPOMEC branding

Placed at the entrance of the exhibition center for high visibility, these are the perfect sites for sponsors/Exhibitors aiming to deliver mass reach messages.
*Prices are including production cost

Dimensions:
A: 275 x 1000 cm (Left Leg)
B: Bridge Top - 1600 x 205 cm
C: Bridge Banner Glass - 1550 x 110 cm
D: 275 x 1000 cm (Right Leg)

BRANDING LOCATION



BRANDING & VISIBILITY

EXHIBITION GATE GLASS ARCH $ 9,900 EACH BANNER

Positioned at the exhibition center entrance for maximum visibility, these sites are ideal for Sponsors/ Exhibitors looking to deliver high-impact messages to a broad audience.

*Prices are including production cost

BRANDING LOCATION

BRANDING & VISIBILITY

GIANT WALL BANNER $ 9,900

Branding Criteria - 80% Sponsor artwork, 20% EPOMEC branding

Magnify your brand's exposure with premium banner placements in the bustling concourse, strategically positioned at the entrances of Sheikh Rashid Hall. These high-visibility locations ensure your message reaches a dynamic and engaged audience."

Size: 3.00 m x 8.00 m (W x H)

Type: Vinyl Banner

*Prices are including production cost

BRANDING LOCATION

BRANDING & VISIBILITY

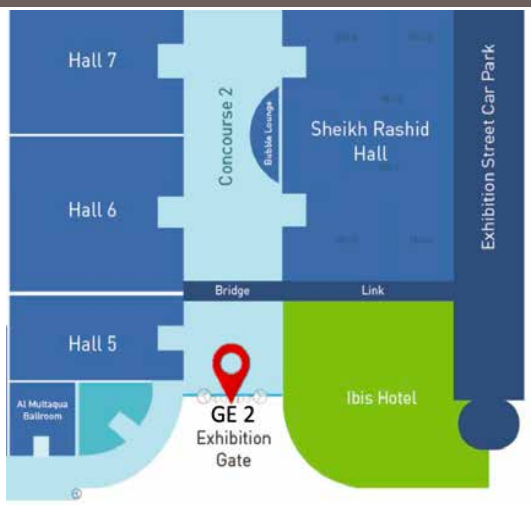
GLASS ENTRANCE - EXHIBITION GATE ENTRANCE $ 9,900 EACH BANNER

(Total 3 Banners)

Branding placed on the front side of the glass ensures your message is the first thing visitors see upon entering the exhibition center. This presents a valuable opportunity for sponsors/exhibitors looking to align their brand with the event.

*Prices are including production cost

BRANDING LOCATION



BRANDING & VISIBILITY

(Passage between exhibition and conference room)
*Prices are not including production cost

Digital screen display at the entrance of the conference hall Video loop for 3 days 30 seconds per slot per sponsor	$ 7,000

External wall branding for Speaker Center	$ 10,000

BRANDING & VISIBILITY

*Prices are not including production cost

Meeting bags Exclusive (1 company)	**$ 6,490**
Meeting bags Non-Exclusive (Max 2 companies)	**$ 3,850**

Each bag insert	**$ 3,000**

Lanyard branding Exclusive (1 company)	**$ 13,200**
Lanyard branding Non-Exclusive (Max 2 companies)	**$ 7,700**

Badge branding Exclusive (1 company)	**$ 13,200**
Badge branding Non-Exclusive (Max 2 companies)	**$ 7,700**

BRANDING & VISIBILITY

*Prices are not including production cost

Coffee Station during each conference day. Advertise your compony and products all throughout the dining arrangement to increase your exposure to a large attendee group.

Lunch & Coffee stations per day	**$ 7,500**

MOBILE APPLICATION

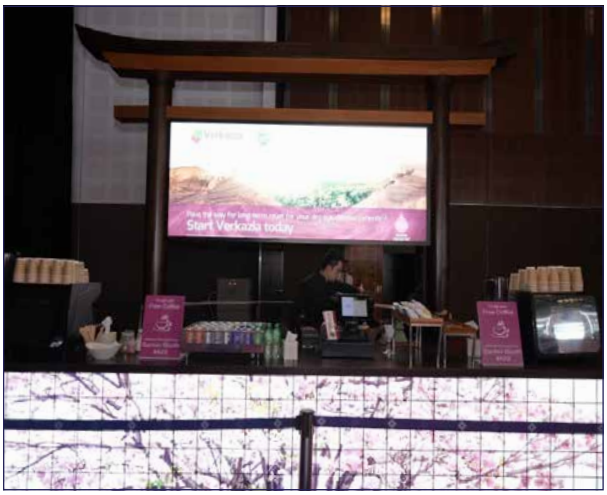
Mobile Application exclusive sponsorship with your company logo and name will be on the main screen as sponsor at the App	**$ 18,000**
App Mobile Application non-exclusive (max 3 companies)	**$ 9 ,000**

Your logo will be posted in the opening Splash screen of the mobile App. Users will see the full screen promotion every time they open the App and your company will have a high visibility for full one year.

BRANDING & VISIBILITY

Branded Coffee Lounge

*Prices are not including production cost



The taste and aroma of coffee is an essential part of everybody's daily routine. What is a better way than to associate your brand name and identity to all the attendee's favourite beverage? It is an effortless branding and visibility opportunity.

Description: The coffee lounge area will be given to you as RAW SPACE, The sponsoring company has to build the entire coffee lounge set up including the coffee bar table and set up and coffee machines, order electricity for the coffee lounge and purchase any other items if required from DWTC.

Branded coffee Lounge	**$ 12,000**

Having a full battery life is one of the necessities for everyone. Branding the Recharging Kiosk is one of most practical and convenient ways to add visibility and acknowledgment to your company and your products.

Single branded recharging devices kiosk	**$ 4,500**

Push notifications is a great way to notify all the attendees via our Mobile app. It acts as an announcement or a reminder to industry sessions, booth visitations or activities that they should not miss! The push notification is a textual alert that pops up on their phone screen in the notification tab even when their screen is locked.

Mobile push notifications (per each notification)	**$ 2,500**

DIGITAL BRANDING OPPORTUNITIES

Social Media Banner Sponsors

Add your company logo or a customized banner on our Facebook, Twitter, and LinkedIn walls for ultimate exposure and visibility to all our followers and attendees. The banners will remain all across EPOMEC social media platforms the entire month of the conference - November.

	Facebook	$ 4,500
	Twitter	$ 4,500
	Linkedin	$ 4,500

EPOMEC CHANNEL

Price for 30 seconds slot	$ 6,000
Price for 60 seconds slot	$ 10,000

Grab the chance of branding your products within the special EPOMEC channel that will be in the hotel rooms running 24 hours daily for the conference period.

Please note that the material needs to be given to the organizer 30 days before the event.

EPOMEC DAILY MOVIE

Thursday movie sponsor	$ 10,000
Friday movie sponsor	$ 10,000
Both the 2 days together	$ 17,000

Everyday a short movie is developed to sum up the day, it is displayed at the end of the day in the main hall just before announcing EPOMEC's best attendance awards.

Sole Sponsoring these 2-3 minutes of video film will give the opportunity to advertise your company and products during the highest attendance point of the day.

The sponsor logo will be shown over the video period on the lower corner, the video will also be running on both all advertising screens in the conference area. It will also be circulated to our database on same night as well.

EPOMEC STUDIO

Price	**$ 22,000**

This year, EPOMEC is introducing an interactive platform studio that will be running all throughout the conference period, take the opportunity to interview the international speakers and eminent EPOMEC guests.

The studio can be live broadcasted to EPOMEC website with branding of the sponsoring company and the recorded material will be on the website and broadcasted to our database over the year, you will also have a copy of this material for your personal marketing.

Price does not include the construction of the studio or its decor which must be approved by EPOMEC steering committee.

MAIN HALL GATES EXHIBIT SCREEN ADS

Price for 15 seconds Slot and repeated all over the conference dates, number of repetitions at least 25 times per day	**$ 6,000**
Price for 30 seconds Slot and repeated all over the conference dates, number of repetitions at least 100 times per day	**$ 11,000**

Brand your company at the LED screen just outside the entrance of the conference main hall gate. It›s a great opportunity to market your products to all doctors passing through the gate to the main lecture room. Price does not include production of the material shown.

***Prices are not including production cost**

PHOTO BOOTH

Price	$ 10,000

Should have dedicated photographer all time. Branded Backdrop 4m width x 2.5m height. Red carpet in front of the backdrop. Photos will be circulated to all social media of EPOMEC.

- All designs must be approved by EPOMEC Organization.
- PCO has the possibility to conduct design and production for fees.

***Prices are not including production cost**

13th Evolving Practice Of Ophthalmology Middle East Conference
EPOMEC
EXPANDING VISION

CONTACTS:

For any branding inquiries please contact us on

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IMPORTANT DATES

April 30

Sign and pay 50% of the contract to avail 10% discount

May 31

Sign and pay 50% of the contract to avail 5% discount

Oct 1

Coverage of the Balance 50 % Sponsorship payment

Oct 15

Industry talk details

Oct 31

Receipt of final sponsored delegates and exhibitors list